

USA Today
990029

DO NOT MAKE ENTRIES ON THIS SHEET. IT IS FOR DISPLAY ONLY

Student Fee allocations

	16-17 Actual	17-18 Actual	18-19 Budget	19-20 Proposal	19-20 Difference	% 19-20 Difference
Base amount	\$ 8,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	N/A
61000 - Salary	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
62000 - Wages	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
63000 - Benefits	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
71000 - Current Expense	\$ 8,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	N/A
75000 - Travel	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
76000 - Scholarships	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
77000 - Capital Outlay	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
Total Expense	\$ 8,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	N/A
One time request				\$ -	\$ -	N/A
Total Request	\$ 8,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	N/A
Carry Forward	\$ (16,921)	\$ (22,015)	\$ -	\$ -	\$ -	N/A

Notes, including any one-time request(s):

Annual FY commitment is \$12,500.

Balance is funded from VPSA office.

FY16-17 and FY17-18 negative carry-forward due to reimbursement procedures. These were corrected during FY18-19. dmt 11/19/2018

STUDENT FEE RECOMMENDATION COMMITTEE FEE REQUEST QUESTIONNAIRE FOR 2019-2020

Department or Program Name: Collegiate Readership Program – USA TODAY

Name & E-Mail: Karen Matheny, Account Manager - kamatheny@usatoday.com

Phone: 704-907-2327/ 800-268-6180 Location: McLean VA

**Return Fee Request (this Questionnaire and the attached Spreadsheet) via email by
Wednesday, December 5, 2018, at 4 pm to Jennifer Brustad at jenniferbrustad@weber.edu.**

Note: All Student Affairs units must review fee requests with their SAMC representatives prior to submission.

Please respond to all of the following questions in a brief and concise manner.

1. What is your overall mission?

The USA TODAY College Program is designed to promote civic engagement, global awareness and media literacy on college campus' by exposing students to news in their living, learning and community spaces. Our goal is to provide factual, relevant national news to college students at convenient locations across campus. Students are on Social Media which contain bias and misinformation, USA TODAY provides students with a verifiable unbiased news source.

2. What do students gain from participating in your program/facility that contributes to the success of a student's educational experience at Weber State?

The USA TODAY College Program exemplifies Weber State University's mission core themes of learning, access, and community. The College Program helps bridge the gap between classroom learning and real-world experience, preparing students to meet the challenges of a rapidly-changing global society.

Daily access to the College Program creates an atmosphere of community awareness. Learning outcomes include:

- Preparing students to live and work in a global society.
- Encouraging students to explore other cultures, nationalities and viewpoints.
- Promoting a sharing of ideas related to responsible citizenship.
- Empowering students to seek knowledge outside of the classroom and set them on a path toward lifelong learning.

The USA TODAY College Program enhances the learning environment helping to create

cognitive, work-ready, civically-engaged, socially-aware graduates, ultimately benefitting the community at-large.

3. Describe, in general, the evaluation process that your program/facility uses to assess your ability to meet your mission.

Daily consumption of the newspapers is the best measurement of effectiveness for the print version of the College program. The school is only billed for copies that are picked up and read. We can provide detailed reports by location/display on campus to determine student demand for newspapers – USA TODAY and The Signpost. The analysis also provides an opportunity for feedback and future recommendations.

4. State any increases you received from student fees for 2018-19 (if any), and explain how the increases were/will be used.

The goal of USA TODAY is to expose students to news both domestic and international with profits being secondary. While production and delivery expenses have increased, we will continue to offer Weber State the low rate of \$.55 per copy read by students. This is a 72% discount off our retail rate of \$2.00.

5. Describe any increases you are requesting from student fees for 2019-20 and explain your justification for the request. Each requested increase must be listed and described in your narrative (e.g., compensation, new positions, wage increases, travel, new programmatic initiatives, etc.). Any increase described in your narrative must be itemized on your budget spreadsheet (see question 6 below).

Not Applicable if school continues program at same level. Rate increases to \$.70 if less than 50 copy a day program.

6. Complete the attached spreadsheet outlining your overall budget and any requested increase. Each requested increase described in your narrative (see question 5 above) should correspond to the line items in the spreadsheet column “19-20 Change.”

The school sets the budget for the program. The current budget is set at \$12,500.00 annually which provides an estimated 155 copies and current consumption shows 152 copies a day are being picked up on average so far for the 2018 Fall Semester. It appears the current budget is in line with student demand.

If you have any questions, please contact Jennifer Brustad at 626-8904, jenniferbrustad@weber.edu; Dave Taylor at 626-6737, dtaylor@weber.edu; Daniel Kilcrease at 626-6008, dkilcrease@weber.edu; or Brett Perozzi at 626-6008, brettperozzi@weber.edu.